



ACTIVITY REPORT

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# RECONSTRUYENDO MÉXICO

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# ACTIVITY REPORT

## RECONSTRUYENDO MÉXICO

### December, 2017

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The earthquakes that shook Mexico in September, badly affecting the states of Morelos, Chiapas, Mexico City, the State of Mexico, Puebla and Oaxaca. In response to this, Fundación Kaluz, Kaluz and its subsidiaries as well as Kaluz Foundation, committed to show solidarity towards those affected.

An alliance between these institutions resulted in the initiative “Reconstruyendo México” (Rebuilding Mexico), with the objective to support the reconstruction of schools and community centers in conjunction with international and local foundations and organizations that have presence in the affected areas.

To promote transparency in this initiative, a website was established through which the fundraising amounts were daily reported. The administration of these funds is audited, pro bono, by the International Accounting firm Deloitte, Mexico City office.

## FUNDRIASING

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Fundraising took place within Kaluz’ companies and was also open to the general public. A total of 3,200 donors from 17 countries participated.

	Mexican Pesos
Fundación Kaluz	\$14,998,867
Kaluz Foundation	\$5,917,356*
Global School Spirit Initiative	\$1,080,000*
<b>Total amount:</b>	<b>\$21,996,223</b>

Fundación Kaluz and Groups companies’ contribution	\$43,832,446
<b>Total of all donations:</b>	<b>\$65,828,669 MXP</b>

\*/ The exchange rate peso/dollar for informational purposes was 18 pesos per 1 USD.

## EMERGENCY SUPPORT

During the emergency, "Reconstruyendo México" participated directly in diverse projects and activities.

### Mexico City Water Supply

Through the "Fondo de Agua CDMX" and "Transportes Enmark", 21 water pipes were channeled to Xochimilco and Tlahuac in order to benefit 631 families left without water supply after the disaster.



### Tin Roofs for Homes and Schools

Through "Un Kilo de Ayuda" Foundation, 2,444 roof sheets were delivered to Huamúchil community in Oaxaca, from which 1,400 were allocated to support 140 family homes and 1,044 were allocated to support temporary school classrooms.



### Water Tanks

A total of 40 water tanks were donated through the "Casa Wabi" Foundation (50% contribution), in order to provide water supply for homes in Huajuapán de León, Oaxaca.

## ONGOING RECONSTRUCTION PROJECTS

During the last three months, the following projects have been developed to support people affected by the earthquakes, as well as to ease transparency in the channeling of resources.

### Re-Constroye Resiliencia

Promote culture of lawfulness and leadership among young people from damaged schools

The purpose of this program is to take advantage of free time to ensure young people stay away from crime and to train them in the culture of lawfulness. They become advocates of the issue, through the development and implementation of social projects that contribute to the promotion of respect for social norms and the improvement of coexistence in their communities.

This project is being implemented by "México Unido Contra la Delincuencia, A.C." in two affected high schools in Mexico City located in the municipalities of Iztapalapa and Azcapotzalco. It has a duration of three months with the participation of 523 students.



### Transparency in Schools Reconstruction

Fundación Kaluz and "Instituto Mexicano para la Competitividad" have joined efforts to create a website that will allow transparency in the procedures and processes of School Reconstruction.

## Rebuilding Schools and Communities

During the earthquakes of September, more than 16,132 schools in Mexico were damaged, of which:

**10,793**

Presented minor damage

**5,063**

Presented partial damage

**276**

Presented total damage and will have to be rebuilt entirely

As reported by the Mexican Ministry of Education<sup>1</sup>

The purpose of this project is to rebuild schools as a learning space and community coexistence place, to channel economic resources, accompany the school community during the reconstruction process as well as the implementation of an educational strengthening program.

The execution is divided in several activities, as highlighted below:

1. Funding and Structuring
2. Architectural Project
3. Construction: supervision, construction and equipment
4. Socialization and support during construction
5. Educational follow-up and maintenance after construction

For these activities, we are collaborating with the following organizations:

- Fundación Merced
- Pro Educación
- Desarrollo Comunitario
- Fundación BBVA Bancomer
- Happy Hearts Foundation Mexico
- Fundación Telefónica
- Enseña por México
- Colectivo ReConstruir México

### Initially targeted schools

#### Juan Rulfo School

This school is located in Chalco, State of Mexico and has 505 students and 18 teachers. During the earthquakes, 3 classrooms collapsed. Two classrooms will be rebuilt with the support of volunteers from Pro Education, Reconstruyendo México, and Construyendo. One of them has already been rebuilt. The socialization and follow-up is in charge of Pro Education.



#### Emiliano Zapata Elementary School

The 104 students and 9 teachers of this school located in La Nopalera, Yautepec, Morelos, will receive the support of Obra Social Legaria and Reconstruyendo México for the rebuilding of two classrooms and a computer room. Two more classrooms will be remodeled. The socialization and follow-up is in charge of Obra Social Legaria and Vecino Contigo.



#### Narciso Mendoza Elementary School

This school is located in Jicarera, Jojutla, Morelos, and requires a total reconstruction, which will be supported by Fundación Telefónica, Happy Hearts Foundation Mexico and Reconstruyendo México. This project will benefit 160 students and 11 teachers. The socialization is being implemented by Happy Hearts Foundation Mexico and the follow-up by Happy Hearts Foundation Mexico and Fundación Telefónica.

<sup>1</sup>Secretaría de Educación Pública Press Release 313 consulted in <https://goo.gl/bEoQxX>

## USE OF FUNDS AS OF DECEMBER 2017

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### EMERGENCY

Concept	Amount	Operator
Roofs Sheets for ceilings	\$359,700	Un Kilo de Ayuda
Mexico City Water Supply	\$136,211	Fondo de Agua CDMX and Transportes Enmark
Rescue and emergency	\$300,000	Fundación Cadena
<b>Total:</b>	<b>\$795,911</b>	

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### OUTSTANDING PAYMENT

Water supply - Oaxaca                      \$25,090                      Casa Wabi

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### CURRENT PROJECTS

Project	Amount	Operator
Re-Construye Resiliencia	\$232,000	México Unido Contra la Delincuencia

**Total Funds used as of  
December 2017:  
\$1,027,911 MXN**